

Marcus Voss

Junior Frontend Developer

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40% Faster campaign landing pages — rebuilt client microsites in React	12 Client projects shipped during freelance period	8 Years in marketing before the pivot into development
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PROFILE

Former marketing professional turned frontend developer. Eight years of client-facing work now shapes how I build interfaces — clear, measurable, and human. Looking for a team where product thinking and code meet.

EXPERIENCE

Junior Frontend Developer • Nexus Digital

Sep 2023 – Present • Hamburg

Building client-facing web products where marketing insight meets clean frontend craft.

- Shipped campaign microsites in React with Lighthouse scores consistently above 90.
- Partnered with designers to turn Figma specs into reusable component patterns.
- Introduced analytics hooks that marketing stakeholders actually use.

Freelance Web Developer • Self-employed

Jul – Aug 2023 • Remote

Bridged bootcamp graduation and first full-time dev role.

- Delivered 12 client sites and landing pages using React and headless CMS stacks.
- Managed briefs, timelines, and stakeholder feedback independently.

Marketing Coordinator • Brightline Agency

Mar 2019 – Dec 2022 • Hamburg

Owned campaign delivery and client communication for mid-market accounts.

- Ran multi-channel campaigns for B2B SaaS clients with six-figure budgets.
- Presented performance reports to C-level stakeholders quarterly.
- Led a rebrand project across four touchpoints.

Marketing Assistant • Urban Collective

Aug 2015 – Feb 2019 • Hamburg

Foundation in campaign ops, analytics, and cross-team coordination.

- Supported campaign production, copy edits, and reporting for retail clients.
- Built the team's first automated weekly metrics dashboard.

PROJECTS

CampaignKit — Component library for marketing landing pages, adopted internally at Nexus Digital. React · Storybook · TypeScript

HabitGrid — Personal habit tracker with 150+ weekly active users. React · Supabase

SKILLS

Frontend JavaScript · TypeScript · React · HTML/CSS · Tailwind

Tools Git · Figma · Vite

EDUCATION

Full-Stack Web Development Bootcamp

Jan – Jun 2023

CodeCamp Berlin — focus: React, Node.js, team projects

BA Marketing & Communications

2011 – 2015

University of Hamburg